In 2019, marketing ranked 10th among Virtual Vocations' list of the 10 best industries for remote work. From 2018 to 2019, the number of available remote jobs within the marketing sector increased by 49.57%.

Marketers are needed in any industry with a product to sell, service to provide, community to serve, or message to share. Remote marketers can work remotely and from home in advertising, PR, content, management, radio, publishing, consulting, and more.

Overall industry growth for marketing jobs, like marketing manager, advertising and promotions manager, and market research analyst, is expected to increase an average of 12% from 2019 through 2029, according to the BLS.

Although education requirements for remote marketing jobs will vary based on the employer and the nature of the work, with few exceptions, marketing professionals are expected to possess a bachelor's degree in a relevant course area.
MARKETING INDUSTRY WAGES DATA

**Median Annual Salaries**

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing Coordinator</td>
<td>$44,906</td>
</tr>
<tr>
<td>Advertising Acct. Exec.</td>
<td>$48,334</td>
</tr>
<tr>
<td>Content Marketer</td>
<td>$50,928</td>
</tr>
<tr>
<td>Marketing Specialist</td>
<td>$51,443</td>
</tr>
<tr>
<td>Marketing Analyst</td>
<td>$56,473</td>
</tr>
<tr>
<td>Marketing Executive</td>
<td>$59,552</td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>$65,984</td>
</tr>
<tr>
<td>Digital Marketing Manager</td>
<td>$67,337</td>
</tr>
<tr>
<td>Brand Marketing Manager</td>
<td>$74,530</td>
</tr>
<tr>
<td>Marketing Director</td>
<td>$89,009</td>
</tr>
</tbody>
</table>

(ProScale Salary & Data Career Research Center, 2020)

**Common Salary Ranges**

**MARKETING COORDINATOR**
$35,000 – $59,000

**ADVERTISING ACCOUNT EXECUTIVE**
$30,000 – $72,000

**CONTENT MARKETER**
$36,000 – $80,000

**MARKETING SPECIALIST**
$38,000 – $72,000

**MARKETING ANALYST**
$41,000 – $78,000

**MARKETING EXECUTIVE**
$35,000 – $128,000

**MARKETING MANAGER**
$44,000 – $100,000

**DIGITAL MARKETING MANAGER**
$45,000 – $99,000

**BRAND MARKETING MANAGER**
$49,000 – $110,000

**MARKETING DIRECTOR**
$49,000 – $151,000

(PayScale Salary Data & Career Research Center, 2020)
Universal Skills for Remote Work

- Networking, Self-Discipline, Collaboration, Writing, Flexibility, Creativity, Critical Thinking, Online Research, Re-engineering, and Computers

Skills for Remote Marketing Jobs

- INFLUENCING
- ORGANIZATION
- NEGOTIATION
- ANALYTICS & DATA SCIENCE
- MATHEMATICS
- INFORMATION TECHNOLOGY
- SOCIAL MEDIA
- VIDEO/IMAGING PRODUCTION
- SEO
- STORYTELLING

Search Remote Marketing Job Openings Now

- Advertising Account Executive
- Advertising Analyst
- Advertising Director
- Advertising Manager
- Advertising Specialist
- Marketing Assistant
- Marketing Associate
- Marketing Executive
- Marketing Director
- Marketing Analyst

Remote Marketing Jobs
Virtual Jobseeker Industry Guide
Dear Hiring Manager:

Upon consideration of your posting for a Remote Marketing Manager, I felt compelled to submit my resume for your review. As an accomplished event planner and marketing manager with extensive experience overseeing highly successful venues—including trade shows, corporate events, and any other project that is thrown my way—I am confident that I would contribute with a significant impact on the success of your company objectives.

Consider the following highlights of my qualifications:

- Orchestrating comprehensive operations and marketing strategies to produce and execute a broad range of highly successful high-profile events as marketing manager with Qualcomm, INC. with superior customer ratings.
- Successfully coordinating administrative support for over 400 B2B sales managers while working at Gateway, INC., including managing travel, agendas, customer meetings, on-site dinners, and other logistical matters.
- Overseeing staff in performing operational tasks such as catering, event setup/breakdown, and advertising, including web developers execution; tracking and reporting on event costs, sales, and various other statistics.

The Virtual Vocations Career Services department can assess and rewrite your resume and cover letter following an expert evaluation from our team, which is managed by an ACRW certified resume writer and career coach.
SET UP MARKETING JOB ALERTS RELEVANT TO YOUR SKILLS

With remote job alerts, you will receive daily emails containing new remote job openings that match your professional skills and experience. For example, when you search the Virtual Vocations job board for 'marketing' remote jobs, click the orange 'ACTIVATE' button to create an email alert for this search result.

Within the Alerts section of your Virtual Vocations account, you can set up a job alert by clicking the blue 'CREATE NEW ALERT' button as well as see your Saved Job Alerts.
DISCOVER REMOTE-ENABLED COMPANIES CONTINUOUSLY HIRING IN MARKETING

1. Superscript
   View SuperScript's Company Profile

2. LYFE Marketing
   View LYFE Marketing's Company Profile

3. Frontier Marketing
   View Frontier Marketing's Company Profile

4. Adept
   View Adept Marketing's Company Profile

5. Beekeeper Marketing
   View Beekeeper's Company Profile

6. OneDigital
   View OneDigital's Company Profile

7. Clarkston Consulting
   View Clarkston's Company Profile

8. Rego Consulting
   View Rego Consulting's Company Profile

9. Simplus
   View Simplus's Company Profile

10. OneLogin Inc
    View OneLogin Inc's Company Profile
Remote Jobseeker Blog Content

- How to Use Content Marketing for Your Remote Job Search
- How to Land a Work From Home Marketing Job: Ask a Hiring Manager
- Boost Your Application with the Virtual Vocations Online Portfolio

Visit the Virtual Vocations website and social media profiles for more remote work content, resources, and conversations.